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- ☐ 1. Making markets: how firms can design and profit from online auctions and exchanges.  
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- ☐ 4. DESPITE ITS SUCCESS, EBAY STRUGGLES TO KEEP USERS HAPPY; LITTLE SELLERS RAIL AGAIN  
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✓ 9. Bid for a new channel

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10. Small eBay users feel squeezed : They say prominent featuring of goods from big sellers creates too much competition

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15. New Ambitions Push eBay into Bigger Market

*Mary Anne Ostrom*. Knight Ridder Tribune Business News. May 18, 2002. p. 1

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✓ 16. eBay, Accenture to Link Consumers to Manufacturers' and Retailers' Inventories

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18. eBay, Accenture Link To Target Big Accounts --- Venture Will Help Large Businesses Sell Online

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25. What's News

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